From Pipe Dream to Reality: A Case Study of a CWMA



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How we got started It did not happen overnight

2003 – Local partners received funding from Chicago Wilderness (CW) to develop and implement a regional Early Detection and Rapid Response Program [New Invaders Watch Program (NIWP)] and to establish a pilot Cooperative Weed Management Area in Lake and McHenry Counties.

2008 – Chicago Wilderness Natural Resource Management Team expresses interest in establishing a CWMA in the Chicago region. In partnership with the Midwest Invasive Plant Network, local partners and CW host a workshop for over 65 organizations and agencies in the Chicago area to learn about CWMA's and discuss the merit of forming a regional CWMA in the Chicago Region.



Goose Lake Prairie State Natural Area, Grundy County, IL

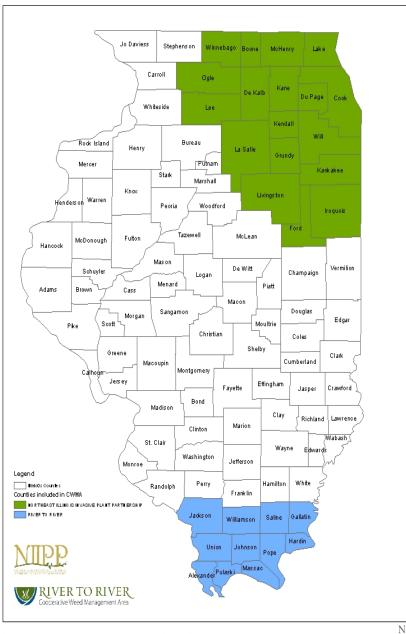
The saga continues . . .

2008/2009 – An ad hoc committee is formed to develop a model of how a CWMA in the Chicago region might be organized. Partners develop a long term work plan for the CWMA based on partner needs expressed in the workshop.

2010 – Chicago Wilderness receives \$96,000 of Great Lakes Restoration Initiative Funds from the US Forest Service to start up a CWMA in northeast Illinois, which includes the Lake Michigan watershed. Partners hire a regional Invasive Plant Management Coordinator and "NIIPP" is born.



Lake in the Hills Prairie, McHenry County, IL



Implementing the Forest Campaign Plan Using Cooperative Weed Management Areas

Area covered by NIIPP

- 18 counties in northeast Illinois
- Also work with River to River CWMA, Southeast Wisconsin Invasive Species Consortium and Indiana Coastal CWMA

CWMA Geographic Coverage

What we started with





- Full-time coordinator
- List of contacts from
 invasive plant workshop
- Successful pre-proposal for Pulling Together Initiative
- Ten Year Long-Term Work Plan
- 14 months of funding
- List of GLRI grant deliverables and match

Goals

- Establishment
- Education and Outreach
- Early Detection and Rapid Response
- Coordinating Control and Management
- Research on Invasive Plant Biology and Control



Establishment

- Choose area CWMA will cover
- Draft Memorandum of Understanding
- Meet with potential partners
- Set up "government"
- Focus on organizational development
- Determine your mission
- Don't re-invent the wheel!





Draft Memorandum of Understanding

- Know your partners
- Use templates available
- Produce draft early on and ask SC to review (repeatedly)
- Once okayed by SC send off for partner review



Meet with Potential Partners



- Need a firm foundation of relationships across boundaries (transportation, utilities, etc.)
- Listen to their needsthey will provide direction

Setup Government

- 6 member steering committee
- 3 member executive committee (chair and two co-chairs)
- Term: voluntary, two years



Determine Mission



- Invasive species or invasive plants?
- Terrestrial or aquatic habitats?
- Focus on control? Education and outreach? Early detection and rapid response?

Organizational Development



- MOU and signatures
- Annual Operating Plan
- Annual Report and Meeting
- Website
- Logo
- PR
- Be open to opportunity!

Don't Reinvent the Wheel!

- Documents
- Website design
- Link to other websites and pages



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Education and Outreach

- Green Industry Education and Outreach
- Clean Boats Crew
- Illinois Hydrilla Task Force
- New and Common Invader Training
- Supporting legislation



Green Industry Education and Outreach

- Collaboration with Midwest Invasive Plant Network, Chicago Botanic Garden, The Nature Conservancy
- Survey, Smartphone app, Video



• Funding: Donnelley Foundation

Clean Boats Crew: Aquatic Invasive Species



 Collaboration with IL-IN Sea Grant

Multiple counties in Illinois and Indiana
2011: 874 exposures
2012: 2,546 exposures

Funding: Great Lakes Restoration Initiative

New & Common Invaders Training

- Provide identification skills for invasive plants
- Information about access for monitoring and reporting
- New Invaders Watch Program (www.newinvaders.org)
- Recent funding: GLRI and IL Wildlife Preservation Fund





Illinois Hydrilla Task Force



- Statewide program with test run in NE Illinois
- Creation and distribution of
 - Hydrilla ID sheet for volunteer monitors
 - Hydrilla Hunt card for the general public
 - Hydrilla poster to raise awareness
 - Dedicated Web subdirectory
- Collaboration: Public, nonprofit, and private sector
- Funding: GLRI (through IL DNR)

Supporting Legislation

- Amendment to Boat Registration and Safety Act (HB3888)
- Phasing out and state regulation of invasive ornament plants

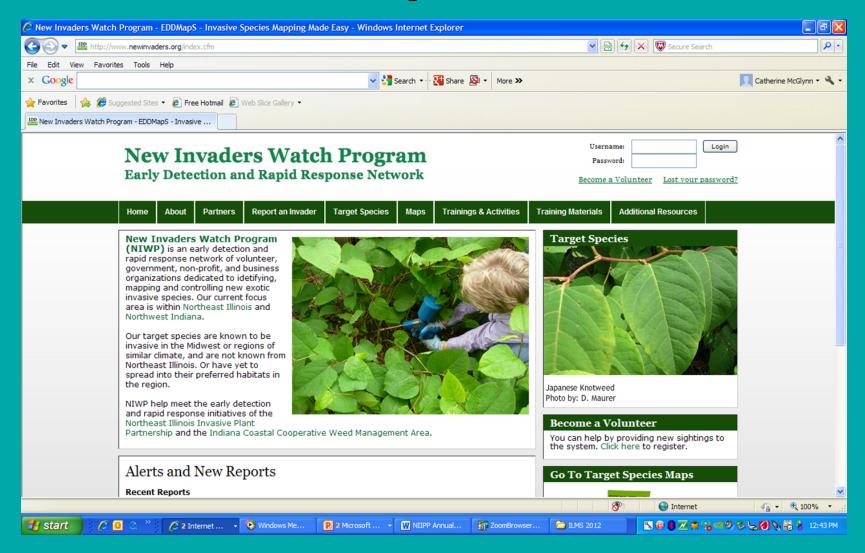


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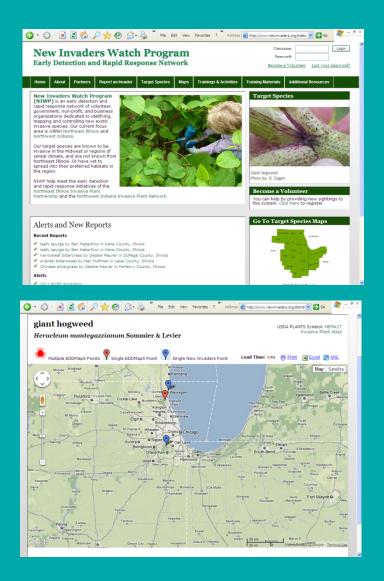


Early Detection and Rapid Response



New Invaders Watch Program

- Regional Early Detection/Rapid Response Program
- Now linked to EDDMapS
- Will dictate assignments for Strike Team



Illinois *Hydrilla* Task Force: EDRR



- Education and Outreach assists
 with Early Detection
- Convene Rapid Response Team
 (MOD)
- Obtain any needed permits or permissions
- Increase capacity to respond to invasion (financially and legally)
- Collaboration: Public, nonprofit, and private sector
- Funding: GLRI (through IL DNR)

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Coordinating Control and Management

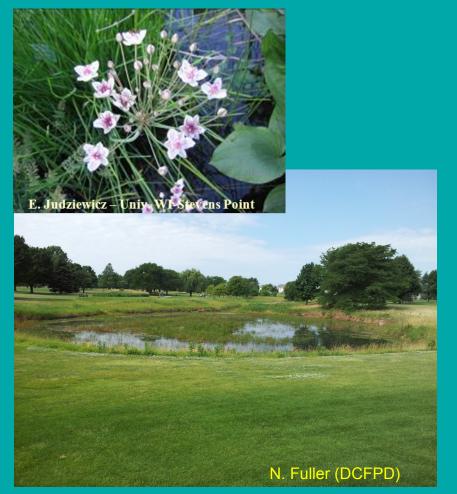
Working with partners from diverse fields:

- Union Pacific RR and McHenry County CD
- ComEd and Morton Arboretum and Cook County FPD
- IDOT District 1 and Park District of Highland Park and other partners
- Illinois Tollway and NIIPP partners
- Downers Grove FPD, DuPage County FPD, IDNR Chicago Interns
- IDOT Districts 2 and 3 now on board!!





Small Grants



Flowering Rush control site (DuPage County, IL)

- Invasive plants treated throughout 731 acres
- Species flowering rush, Callery pear, Asian bittersweet, brown knapweed, Amur cork tree, Giant hogweed, buckthorn, Amur honeysuckle
- Habitats- Wetlands, Woodlands, ROWs

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Research on Invasive Plant Biology / Control

- Wild Chervil Control Research Group
- Blue Globe Thistle Research
- Providing connections for *Phragmites* Adaptive Management Research





Funding



- Get your name out there
- Deliver those grant deliverables!
- Find your strengths
- Be open to opportunity
- Keep track of successes and accomplishments and post them!

Funding

IDEAL: One large continuous grant to cover salary/benefits, travel, and programmatic expenses for a long, long time!



REALITY: Multiple smaller grants pieced together often on an annual basis

Our current funding

Coordinator salary and benefits funded through early 2014 by-

•USDA-FS Great Lakes Restoration Initiative

- •Illinois Department of Natural Resources
- Illinois-Indiana Sea Grant

Donnelley Foundation



Summary

Will need:

- Key partners with a vision
- Mission and work plan
- Communication
- Flexibility
- Persistence
- Regional presence
- Funding
- Plan to keep organization sustainable

Thank you!



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